

Janel A Norris

313 Rowley St., Agawam, MA 01001

(413) 786-2599 ★Janel.A.Norris@gmail.com

Dear Recruiter,

I am an energetic, imaginative artist with a wide variety of experience that makes me uniquely suited to the position designing for any occasion. Having freelanced for the last 5 years, I excel at balancing the needs of multiple clients and meeting strict deadlines. I have developed my artistic skills with a focus on producing quality work very quickly.

I have worked independently on a wide variety of commission pieces that range from wall murals and truck-wraps to advertising brochures for small businesses as well as creating book covers sold at major retailers such as Barnes and Noble for Russell Enterprises, Inc for ten years and counting.

Beyond my Sacred Heart University B.A. in Illustration and a Graphic Design minor, I've expanded my technical skills through years of continuing education classes, webinars, and personal projects in all of the industry's preferred graphics applications (Photoshop, Illustrator, Quark, InDesign, etc.), and I am always looking to expand my skills with new programs.

I'm really looking forward to putting these skills to work for you! I'm confident my mix of both corporate, and independent work experience will make me a valued addition to your company. I look forward to meeting with you to review my portfolio. If you have any questions about my resume, I would love to discuss them with you. I can be reached at 413-786-2599 and additionally via e-mail at Janel.a.Norris@gmail.com, and my online portfolio can be found at www.janelnorrisdesign.com.

Thank you for your consideration.

Sincerely,



Janel A Norris

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TECHNICAL SKILLS:

Quark, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe InDesign, Adobe Bridge, Basic HTML, Word, Power Point, Excel, Photographic Retouching, Watercolor, Oil Painting, Pen & Ink, Stained Glass, Clothing Design & Creation Multi-media, Visual Arts, Photography

WORK HISTORY:

Russell Enterprises, Inc Freelance Contractor 2002 - present

- Design for web banners to promote books, sales or new items
- Design and layout of Russell Enterprises Inc. catalog twice annually
- Produce all photo assets for use in cover design
- Design all Russell enterprises, inc. book covers

The National Association of School Nurses Freelance Contractor 2011 - present

- Design of ads for web to promote books, sales, events, and programs
- Design informational health tool kits for national school distribution
- Create logos and branding for various events, divisions and grant programs
- Design and layout annual report
- Design and layout health Industry textbooks
- Design print materials and marketing for the annual conference
- Off site collaboration with in-house design team on marketing and branding

M.G. Norris Contemporary Photography Photographer, marketing, and in-house Designer 2006 - present

- Create brochures, forms, and marketing material
 - Photojournalistically capture candid moments at weddings and events
 - Create accessories, props, and costumes for use in studio sessions
 - Produce and direct creative photo shoots
 - Worked with other members of the marketing team to promote and foster new business
- Lead stylist and makeup artist

United States Chess Federation Sales Art Director 2002 - 2006

- Design and layout the USCF Sales Catalog every 3 months
- Product Photography for USCF Sales print and online catalogs
- Design and layout of monthly USCF Sales Advertisements
- Design and layout of book covers for chess books published by Russell Enterprises, Inc. for sale at USCF Sales and National bookstore chains such as Barnes and Noble, and Amazon
- Design and layout of flyers for use at various Chess tournaments
- Design and layout of press kits of new Russell Enterprises books for distribution to bookstore chains

Freelance Art Work:

References and portfolio available upon request:

- Design Tee-shirts for the 2003 NACL amateur east chess tournament
- Design Tee-shirts for chess distribution company
- Design brochure for "Wired for Cooking"
- Design website for Keylight Films
- Design website for Comiku Girls
- Design website for Paper City Pictures
- Logo design Paper City Pictures
- Logo design K2 Steam

EDUCATION:

BA in Fine Arts from Sacred Heart University May 2002

Illustration Major, Graphic Design Minor

Gateway Community College Dec- Feb 2005

Continuing Education Classes: Digital Imaging with Adobe Photoshop CS3, Web Design & development, Adobe Dreamweaver CS3, Webpage Project, Adobe Indesign CS3

Illustration Master Class 2012, 2013, 2014, 2015

Intensive class on painting, illustration and story telling in visual form taught by famous professional illustrators such as Boris Vallejo, Ian McCaig, Scott Fischer, and Rebecca Guay.

HONORS AND ACHIEVEMENTS:

- First Place in the state wide The Hartford Courant Advertising Contest
- Outstanding Art Award
- Dean's List

NASN 2013

Highlights

NATIONAL ASSOCIATION OF SCHOOL NURSES

45th Annual Conference

ADVOCACY, ACCESS, ACHIEVEMENT: LEADING THE WAY

Walt Disney ♦ World Swan and Dolphin Hotel

Orlando, FL ♦ June 27-30, 2013

CONFERENCE FAVORITES

ENDOWMENT FUND EVENT

Friday, June 28, 2013, 6:00 – 10:00 p.m.

Cost: \$145.00 (includes a \$25.00 tax deductible contribution to the NASN Endowment Fund)

Party with us at our fabulous *Beach Party in Paradise*. Play and dine under the stars. Enjoy a scrumptious gourmet dinner, dancing, entertaining DJ, swimming, paddle boats, beach games and FUN, FUN, FUN! NASN has reserved the entire beach and grotto area – for OUR private Endowment party! Order your tickets when you register for conference and encourage your friends, partners and colleagues to come along. You don't want to miss this amazing Endowment Event – the highlight of the NASN Conference!

AFFILIATE NIGHT OUT

Saturday, June 29, 2013 from 6:00 pm ...

Although it is not typical to have an open evening to spend with your affiliate organization, we realize that networking with affiliate members is important to you and your school nurse colleagues. Following the NASN Annual Meeting, *Affiliate Night Out* creates the perfect transition. Options are limitless! Activities, times, and locations are arranged OR decided upon by each affiliate organization.

PURSES FOR NURSES SILENT AUCTION

Join the fun, frolic, and frenzy as we rush for the gold in the 2013 *Purses for Nurses* silent auction. Bid on purses, totes, wallets, accessory bags and other wonderful and generous donations by Board of Directors/Affiliates and NASN friends. There is GOLD to be found for everyone!! Support excellence in school nursing in our GOLD RUSH to the top.

NASN2013 CONFERENCE SITE

The conference site is the place to find session handouts shared by speakers, connect with attendees, and get conference updates before and after the meeting. This site is specifically designed to be an interactive online community for attendees and speakers of the NASN Annual Conference.

FEATURED SPEAKERS AND SESSIONS

OPENING GENERAL SESSION DEBORAH PHELPS

Deborah Phelps is widely recognized as an innovative, energetic and talented leader and master teacher with more than three decades of teaching and administrator experience. The proud "swim mom" of three children and grandmother of two, Ms. Phelps is the Director of the Education Foundation of the Baltimore County Public Schools. A highly sought after motivational speaker and recent author, Ms. Phelps addresses a range of topics related to education, child development and life lessons. You definitely don't want to miss her insightful message. **Deborah will be signing her book at the School Health, Inc. booth in the Exhibit Hall on June 27, 2013.

GENERAL AND BREAKOUT SESSIONS

NASN2013 will be offering 21 CNE contact hours. General session topics include bullying, concussion management, financing school nursing, cultural competency/health disparities... just to name a few! 60+ breakout sessions will be offered as well. See a complete listing of sessions posted on our conference site.

TIME OUT FOR FUN

ATTRACTION TICKETS

We hope that you plan on getting out of the hotel and visiting some of the attractions that Orlando is known for. Walt Disney World, Universal Orlando, SeaWorld, and various dinner show discounted tickets are available on the NASN2013 conference site under the *Hotel and Travel* tab.

MANDARA SPA

Transcent. Transform. Trust the Moment.

The Mandara Spa is a full service spa, with unique services in massages, facials, hair and nail services. Discounts will be given to all conference attendees. Look for your coupon in your conference bag.



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DGT LAN Tester



DGT Design Set



DGT Wall Plug USB to e-board (USA)



DGT Connection Kit



DGT Venus Set



DGT Carrying Bag Green



DGT Carrying Bag Black



DGT Serial Port Cable (25 meters)

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The KGB Plays Chess

*The Soviet Secret Police and the Fight for
the World Chess Crown*



by Boris Gulko, Vladimir Popov, Yuri Felshitskiy & Viktor Kortschnoi

